



MADE



POSSIBLE



BY



MANY



**A YEAR OF CONTINUED
CARE & SUPPORT
FROM THE GUILDS**



**Valley
Children's
GUILDS**



2025



Valley Children's GUILDS

ValleyChildrens.org/Guilds
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MADE POSSIBLE BY MANY

A YEAR OF CONTINUED CARE & SUPPORT FROM THE GUILDS

For more than 75 years, the Guilds of Valley Children's have worked collectively with a clear purpose: to raise funds and rally community support for the health and well-being of the kids of the Central Valley. That purpose continues to show up in many ways, and always with intent and compassion—from fundraising events to impactful moments of care that made a difference for Valley Children's patients and families.

This report reflects that collective impact and more. While not every story could be captured, we hope as you read through these pages, you feel the dedication, generosity and heart that define the Guilds and the lasting difference they make for the children who need it most.



TABLE OF CONTENTS

2

UNITED IN PURPOSE

Guilds at a Glance

4

SUPPORTING CARE THROUGH STEWARDSHIP

Impact & Financials

6

DIANE'S STORY

\$2M Guilds Endowment

8

VIDA'S STORY

\$10M Guilds ECMO Endowment

10

WHAT MATTERS MOST

A Commitment to Our Guilds

12

LOOKING AHEAD WITH GRATITUDE

Acknowledgments & Appreciation

UNITED IN PURPOSE

GUILDS AT A GLANCE

What began with five women who believed in the power of philanthropy has grown into a community of 12 Guilds committed to advancing their original mission.

Across 13 counties, the Guilds of Valley Children’s bring people together through events that reflect the creativity, dedication and community spirit of their members. From long-standing legacy fundraisers to new initiatives that continue to evolve—every activity helps ensure Valley Children’s is able to deliver exceptional care to our children and families who depend on us.

BY THE NUMBERS

5

Founding Mothers

76

Years of Tradition

\$36.5+

Million Raised

1,200

Members

12

Guilds

13

Counties Served



2025 All Guild Picnic hosted by Holiday Guild

All Guild Picnic—A time-honored tradition since 1954, commemorating the funds raised from the previous year.

MADERA COUNTY

ALEGRIA GUILD (EST. 1950)

73rd Annual Day in the Country

An artisan faire and luncheon featuring famous baked foods, raffles and shopping.

KINGSBURG, REEDLEY, DINUBA

EL RIO REYES GUILD (EST. 2021)

4th Annual Toss for a Cause Cornhole Tournament

A cornhole tournament with teams competing across three divisions with plenty of fun offered beyond cornhole.

5th Annual Holiday Bunco Night

A fun-filled evening of rolling dice with friends and family.

KINGS COUNTY

KINGS GUILD (EST. 1949)

74th Annual Fundraiser

A lively evening with music, food and spirited auctions.

FRESNO

LA COMIDA GUILD (EST. 1953)

71st Annual Holiday Home Tour

A two-day event showcasing festively decorated homes, beginning with the Evening Preview and culminating in self-guided Day Tours.

FRESNO

LA FELIZ GUILD (EST. 1949)

22nd Annual Derby Down: A Day at the Races

Always coinciding with the Kentucky Derby, a fun daytime event with traditional attire, southern cuisine, vendors, auctions and live viewing of the big race.

FRESNO, CLOVIS

LA VISIONARIA GUILD (EST. 2007)

Pickleball Tournament

An inaugural pickleball tournament of all playing levels competing for fun prizes and bragging rights.

Evening of Elegance

An elegant event featuring a champagne wall, live acrobatic entertainment, auctions, dancing and plenty of photo opportunities.

TULARE COUNTY

LAS MADRINAS GUILD (EST. 1950)

75th Anniversary Celebration

An evening gala featuring silent and live auctions, live music entertainment and dancing to close the evening.

CLOVIS

LOS RANCHEROS GUILD (EST. 1949)

Moms & Mimosas Paint Party

A guided paint party with light refreshments and giveaways themed for Mother's Day.

Pianos for a Purpose

A high-energy event featuring an interactive performance by The Killer Dueling Pianos, plus a wine giveaway, auction and impressive dessert spread.

FRESNO

PADRINOS GUILD (RE-EST. 2015)

Chalk Talk with David Carr

An evening full of advice for the upcoming fantasy football season from David Carr, NFL Network Analyst and former NFL and Fresno State quarterback, with photo and autograph opportunities.

CHOWCHILLA

TENAYA GUILD (EST. 1950)

Annual Christmas Dinner

A dinner event featuring music, silent and live auctions and Tenaya Guild's "world-famous" live dessert auction.

STOREFRONTS

HOLIDAY GUILD (EST. 1953)

Holiday Boutique

1772 W. Bullard Ave., Fresno, CA 93711

Open Monday through Saturday, 10 a.m.–5 p.m.

Located in northwest Fresno, Holiday Boutique features home décor, personal gifts, tableware and jewelry, and also offers wedding and baby registry options.

LA TIENDA GUILD (EST. 1952)

La Tienda Thrift Shop

708 E. Olive Ave., Fresno, CA 93728

Open Tuesday through Friday, 10 a.m.–2 p.m., and the first Saturday of the month 10 a.m.–2 p.m.

One of the oldest of its kind in Fresno, the shop offers household items and clothes, jewelry and collectibles, and depends entirely on tax-deductible donations.

IMPACT & FINANCIALS

SUPPORTING CARE THROUGH STEWARDSHIP

For generations, the Guilds have stood alongside Valley Children’s, championing its mission, uniting philanthropy and rallying the community in support of the care Valley Children’s provides. Since their founding, the Guilds of Valley Children’s have remained true to their original mission: *to raise funds, advocate for children and promote goodwill for Valley Children’s.* Rooted in the very origins of the hospital, this mission continues to guide how the Guilds support Valley Children’s today.

Over the decades, Guild members have raised more than \$36.5 million to help ensure children have access to exceptional care, now and into the future. Central to

this legacy are seven Guild-established endowments, totaling \$26 million, which provide sustained, long-term support for critical programs and services. **To date, the five fully funded endowments (see chart on the next page) have distributed \$6,088,398—including \$943,876 in FY2025. (This distribution total excludes the \$10M Guilds ECMO Endowment and \$2M Guilds Endowment until fully funded.)**

From the vision in 1949 to build a hospital exclusively for children, to the lasting impact of endowment support today, the Guilds’ stewardship continues to ensure every child of the Central Valley receives the highest level of care for generations to come.

CY2024 GUILDS TREASURER’S REPORT

Guilds Calendar Year Jan. 1, 2024–Dec. 31, 2024

FUNDS RAISED TOWARD \$5M GUILDS CENTER FOR COMMUNITY HEALTH ENDOWMENT

Fundraising Events	\$1,059,050.64
Toyota Tundra Giveaway	\$101,020.00
Tributes & Memorials	\$8,425.00
Employee Giving	\$3,075.00
Major Gifts	\$250,000.00

Total: \$1,421,570.64

OTHER FUNDS RAISED

Pink Pig Fund	\$12,292.54
Dues	\$3,580.00
Fund-a-Need	\$63,487.00

Total: \$79,359.54

Grand Total: \$1,500,930.18

This CY2024 reporting reflects the Grand Total of \$1,500,930.18, presented at the 2025 All Guild Picnic.



2025 All Guild Picnic - Left to right: William Chaltraw - Valley Children's Hospital President and CAO, Marla McClaskey - Coordinating Council Chair, Lynne Ashbeck - SVP and Chief Community Impact Officer

FY2025 | Valley Children's Fiscal Year Oct. 1, 2024–Sep. 30, 2025

FY2025 DISTRIBUTION:

\$328,542

\$5M Guilds Center for Community Health Endowment

TOTAL FINANCIAL IMPACT: \$574,062

FY2025 DISTRIBUTION:

\$312,391

\$5M Guilds Child Abuse Prevention & Treatment Center Endowment

TOTAL FINANCIAL IMPACT: \$3,530,841

FY2025 DISTRIBUTION:

\$151,281

\$2M Guilds Willson Heart Center Endowment

TOTAL FINANCIAL IMPACT: \$993,283

FY2025 DISTRIBUTION:

\$73,802

\$1M Guilds Spiritual Care Endowment

TOTAL FINANCIAL IMPACT: \$483,208

FY2025 DISTRIBUTION:

\$77,860

\$1M Guilds Child Life Endowment

TOTAL FINANCIAL IMPACT: \$507,004

FY2025

\$943,876

TOTAL GUILD DISTRIBUTIONS

At the time of printing this report, the FY2025 distributions had not been voted on, but are the recommended totals.

DIANE'S STORY | \$2M GUILDS ENDOWMENT

The Guilds' current funding commitment (CY2025–present)

A POUND OF STRENGTH, A MIRACLE OF HEART

When Diane entered the world at just 22 weeks and 1 day gestation—weighing 460 grams, less than a soda can, and with a hand no bigger than her father's fingertip—hope felt fragile. The journey for Diane and her parents, Rochelle and Curtis, was not easy, but Diane's fight was paved with expert care, determined hearts and unwavering hope.

Despite taking all precautions, Rochelle went into early labor, and on August 15, Diane was born by emergency C-section. After learning Diane had a lump in her stomach, she was transferred to Valley Children's by helicopter. "I was so scared in that moment," said Rochelle. "...I will never forget how [the transport nurse] made me feel. She put me at ease... For the first time in a long time, I didn't feel anxious. I just knew Valley Children's would take good care of her."

“Upon arrival, imaging revealed that Diane had a life-threatening hole in her intestine that required emergency surgical intervention,” explained Valley Children’s Neonatologist Dr. David Box. Then came a buildup of fluid around her lungs—and later, a heart defect that demanded another surgery. Each hurdle required the coordinated care of neonatal, surgical and critical-care teams.

Rochelle and Curtis stayed by Diane’s side, advocating, hoping, believing. Nurses cradled her tiny body. Doctors charted a careful path. Specialists from multiple departments connected the dots, responded to crises and provided hope when survival seemed uncertain.

“The care team and Dr. Box were always there for us,” Rochelle remembers. “Their faith in her gave us faith, too.”

After months in the NICU, the day came that Diane was ready to go home. At discharge, she weighed 11 pounds and needed minimal support. Today, she’s a toddler full of energy, laughter and love—no longer a medical statistic, but a joyous little girl whose spirit refused to give up.

Diane’s journey was not merely a struggle for survival—it is a powerful testament of our team’s response to complex care and unpredictable needs.

Once fully funded, the interest gained from the \$2 million Guilds Endowment will create a grant application process to directly support and enhance existing programs and departments, like the NICU, foster innovation, strengthen care and launch new initiatives that benefit children and families.

“ I JUST KNEW VALLEY CHILDREN’S WOULD TAKE GOOD CARE OF HER.”

Rochelle

Diane’s mom



VIDA'S STORY | \$10M GUILDS ECMO ENDOWMENT

The Guilds' current funding commitment (CY2025–present)

WHEN EVERY MOMENT MATTERS: OUR JOURNEY WITH VIDA

Vida was born on December 8—full-term, healthy and perfect. After years of fertility treatments, holding her felt like finally stepping into the life we had dreamed of. For those few hours, we let ourselves breathe and settle as a family of three.

But just after midnight, everything changed. We noticed that Vida's cry sounded strange, and every few breaths she let out a tiny gasp. Before we knew it, a code blue rang and we felt a wave of fear we will never forget.

Vida's oxygen was dropping fast, and her heart was starting to fail—she was going into cardiac arrest and was having respiratory failure.

Just 12 hours into life, Vida was transported to Valley Children's—she needed extracorporeal membrane oxygenation (ECMO) care—the highest level of life

support. I hadn't been cleared for discharge yet, so Victor followed the team alone. Walking behind the incubator carrying our hours-old daughter was surreal—terror mixed with disbelief.

At Valley Children's, a large team moved with calm precision to prepare Vida for ECMO. We had never heard of ECMO before that night. They explained that ECMO would take over the work of Vida's heart and lungs so her body could rest. For a baby as young and small as Vida, this was our only hope.

Before Vida was put on ECMO, I was discharged and rushed to Valley Children's, just in time for us to be given a brief moment to hold her tiny hand. Then the team moved quickly. The procedure went safely, and ECMO gave our daughter the one thing she desperately needed: time.



Over the next five days, we watched her slowly grow stronger. When we saw her oxygen stabilize, we let ourselves exhale for the first time since the night everything changed. When her heart finally showed it could work on its own, the team gently weaned her off the machines. The four weeks that followed in the neonatal intensive care unit (NICU) were filled with small but powerful steps—breathing on her own, feeding and simply existing as a baby again.

Today, Vida is thriving—playful, curious and full of life. The care we were given, as a family, is why giving back means so much to us. Victor now volunteers as a member of Padrinos Guild, and I joined La Visionaria Guild. We started because we wanted to help. We're staying because we know, firsthand, that Valley Children's saves lives—including the life of our very own daughter.

“We joined the Guilds of Valley Children’s because we felt compelled to get involved and support the hospital that helped us in our most vulnerable days. What we didn’t realize at the time was the Guilds’ commitment to the ECMO Endowment—the very program that saved our daughter, Vida. We thought we were volunteering, but we had no idea this was coming full circle for us.”

Melissa and Victor
Vida’s parents



**SCAN THE QR CODE
TO HEAR MORE FROM
VIDA'S PARENTS**

A COMMITMENT TO OUR GUILDS

WHAT MATTERS MOST

The strength of the Guilds has always been its members. To ensure members' voices continue to guide our work, Guild members were invited to share their feedback through surveys—providing insight into communication preferences, priorities and what they hoped to see reflected in this year's Impact Report.

What we heard was clear—members want more updates on Guild activities, a deeper focus on current endowments and greater visibility into what's happening at Valley Children's. Guided by this feedback, we established a purposeful, strategic plan for the year ahead, and beyond, that has

been shared with the Coordinating Council Directors at their annual orientation.

Our goal is to focus on what matters most to our members by strengthening communication across all channels—whether through this impact report, our E-news or Coordinating Council meetings—in a timely, meaningful and relevant way.

As a starting point within the pages of this impact report, you are also invited to receive updates directly from Valley Children's through The Pulse. Below are two stories we thought Guild members would be especially interested in.

STORIES THAT MATTER



ONE LINE AT A TIME

LEADING VASCULAR ACCESS WITH COMPASSION AND INGENUITY

A look at how innovation and care come together to support patients when every detail matters.



"WE'LL FIGHT TOGETHER"

FROM PATIENT TO CAREGIVER AT VALLEY CHILDREN'S HOSPITAL

One individual's journey from receiving care to helping provide it for others.



To read more stories like these—from patient and family experiences to staff perspectives and stories from our community—check out The Pulse, a Valley Children's publication.

News.ValleyChildrens.Org



Guild members and staff volunteering at the 9th Annual ECMO Heroes Picnic.

MOMENTS OF CARE, UP CLOSE

Throughout this report, we've highlighted stories that reflect the heart and soul of our Guild members, and we'll continue sharing more stories at Coordinating Council meetings and through our E-news. Yet, sometimes, it's the smallest gestures that make the biggest difference.



HOLIDAY TRAY FAVORS

Assembled with care and made with compassion by Guild members, tray favors add a thoughtful, festive touch to patients' meal trays—offering moments of joy and comfort during a hospital stay.



PINK PIG FUND

The Guild's Pink Pig Fund is well known among Guild members—and deeply appreciated across Valley Children's. Supported through creative fundraising, the fund helps meet meaningful, immediate needs for patients and families.

ECMO SHADOWING

To learn more about the care Valley Children's ECMO program provides in advanced heart and lung support, Guild members observe the ECMO team as they train in a simulation environment.



Tonya Blaylock, Tenaya Guild Member, observing the ECMO team.

ACKNOWLEDGMENTS & APPRECIATION

LOOKING AHEAD WITH GRATITUDE

Closing Reflections from Marla McClaskey

"THE GUILDS ARE THE HEART AND SOUL OF VALLEY CHILDREN'S." - CAROLYN PECK

Serving as Chair from 2024–2025 has been both an honor and a humbling reminder of the legacy we carry forward. The Guilds of Valley Children's have been rooted in service, generosity and a shared commitment to children and families across the Central Valley for over 75 years. I am deeply grateful for the opportunity to have served in this time-honored position alongside such dedicated individuals.

What we've accomplished would not have been possible without the collective efforts of so many. Thank you to our Coordinating Council Directors, the Guild Office and to Todd Suntrapak, Valley Children's President and CEO, whose presence at every Coordinating Council meeting, often sharing insightful and sometimes first-to-know updates, kept us informed and connected. I am also grateful to the ECMO team for welcoming us into their world and to every Guild member whose time, care and passion continue to move this work forward.

As I reflect ahead, I am reminded of Patty Randall's words on how Valley Children's

"...stands today as a testimony to what a community can do for itself, by itself, when many work together to overcome a common need." That spirit of collective action has guided the Guilds for decades, with this year being no exception, particularly as we learned more about the evolving needs across the hospital and began our largest fundraising commitment to date: two endowments totaling \$12 million supporting ECMO and various areas of Valley Children's network.

This year also affirmed the power of listening. When Guild members shared a desire for stronger connection and engagement, we responded by establishing the All Guild Engagement Committee, and I look forward to seeing this committee continue to grow, strengthening relationships and collaboration across the Guilds and with the hospital.

And looking ahead to 2026, the Guilds are poised to take the next steps in this journey, including Hospital shadowing opportunities and establishing a grant application process for the \$2 million Guilds Endowment.

One of the most meaningful connections built this year has been with the ECMO team, led by Drs. Harry Kallas and Nataly Schildt. Through shared moments at the annual ECMO Picnic, and the creation of comfort bags and journals filled with caring and supportive notes from former ECMO families, in just a year we have deepened a relationship grounded in compassion and community.

The impact of the Guilds' unified efforts continues to be felt throughout the Valley Children's network. From supporting 27 departments through Pink Pig-funded items in 2025, to providing tray favors for patients on 12 holidays over the year, to expanding internal communication around the great work being done, the Guilds' presence remains both meaningful and visible. We are also proud to continue strong representation on Valley Children's Hospital and Medical Group Board of Trustees, which includes Susie Smith as our Guild Representative for the 2025–2027 term.

Finally, as I conclude my time as Chair, I am confident in the leadership ahead. Brad Smittcamp will step into the role as Chair (2026-2027), bringing thoughtful leadership, fresh perspectives and continued dedication to this important work. I look forward to all that the Guilds will accomplish under his guidance.

To every Guild member: thank you for supporting one another's fundraising efforts, for showing up, for volunteering your time and for giving generously. Together, you truly are the heart and soul of Valley Children's—today, and for generations to come.



MARLA MCCLASKEY

COORDINATING
COUNCIL CHAIR



BRAD SMITTCAMP

COORDINATING
COUNCIL VICE CHAIR



SUSIE SMITH

VALLEY CHILDREN'S HOSPITAL
AND MEDICAL GROUP BOARD OF
TRUSTEES (GUILD REPRESENTATIVE)



2025 Coordinating Council Officers, Directors and Staff

Back (4th) row, left to right:

Gina Moffat – La Visionaria Guild, **Trina Prins** – Tenaya Guild, **Brad Smittcamp** – Vice Chair (Padrinos Guild)

3rd row, left to right:

Laura Walberg – Secretary and Manager, **Marla McClaskey** – Chair (Los Rancheros Guild), **Melissa Bushey** – Alegria Guild

2nd row, left to right:

Melanie Chandler – La Feliz Guild, **Natalie Garrick** – Holiday Guild, **Susie Smith** – Valley Children's Hospital and Medical Group Board of Trustees (Holiday Guild)

Front (1st) row, left to right:

Linda Clark – El Rio Reyes Guild, **Pamela Basmajian** – La Comida Guild, **Elaine Wells** – Los Rancheros Guild, **Esther Franco Gomez** – Coordinator

Missing from the photo:

Lynette Duston – Kings Guild, **Vanda McArthur** – La Tienda Guild, **Christie Vander Poel** – Las Madrinas Guild, **Grant Lilles** – Padrinos Guild, **Teresa Fierro** – Treasurer and Director