

Sponsorship Opportunities



Kids Day

A Benefit for Valley Children's Hospital

The Fresno Bee
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The 32nd Annual Kids Day

A Benefit for Valley Children's Hospital

Tuesday, March 5, 2019



The 32nd Annual Kids Day

A Benefit for Valley Children's Hospital • Tuesday, March 5, 2019

\$10,000 "Super Kid" Sponsorship

Aprons:

- Corporate logo imprinted on the front of aprons worn by Kids Day volunteers selling newspapers in more than 20 Valley communities

Kids Day Promotional Materials:

- Corporate logo included on Kids Day postcards at designated sponsorship level
- Corporate logo included on Kids Day posters at designated sponsorship level

Newspaper Advertising:

- Corporate name listed in The Fresno Bee's Kids Day ads at designated sponsorship level
- Sponsor listing included in "Today is Kids Day" ad in The Fresno Bee on March 5th in more than 400,000 printed copies
- Corporate logo included in "Thank You" advertisement following the event
- Logo included in seven countdown ads in The Fresno Bee, run each day of the week prior to Kids Day
- \$1,000 in digital advertising to promote your business, via The Fresno Bee's suite of digital marketing products.



Additional Media Benefits:

- Company name included in all press releases
- Company name included in all talking points to media outlets (TV stations, radio stations)

Social Media and Web Presence:

- Listing on the Valley Children's Kids Day webpage
- Listing on the Kids Day online registration page
- Sponsor listing on the Valley Children's Facebook page, Valley Children's Healthcare Foundation Facebook page and Valley Children's Healthcare Foundation Instagram page

Recognition:

- Gift of appreciation presented to your company at the Kids Day appreciation celebration



Logo to be emailed to foundation@valleychildrens.org in the following file formats: Vector .EPS or Native Adobe Illustrator .AI

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\$5,000 "Big Kid" Sponsorship

Aprons:

- Corporate logo imprinted on the back of aprons worn by Kids Day volunteers selling newspapers in more than 20 Valley communities

Kids Day Promotional Materials:

- Corporate logo included on Kids Day postcards at designated level
- Corporate logo included on Kids Day posters at designated level

Newspaper Advertising:

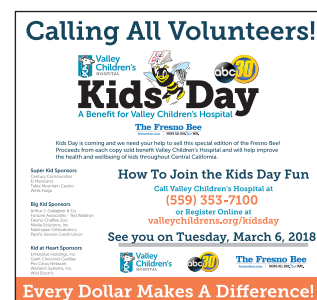
- Sponsor listing included in "Today is Kids Day" ad in The Fresno Bee on March 5th in more than 400,000 printed copies
- Corporate logo included in "Thank You" advertisement following the event
- \$500 in digital advertising to promote your business, via The Fresno Bee's suite of digital marketing products

Social Media and Web Presence:

- Listing on Valley Children's Kids Day webpage
- Listing on Kids Day online registration page
- Sponsor listing on the Valley Children's Facebook page, Valley Children's Healthcare Foundation Facebook page and Valley Children's Healthcare Foundation Instagram page

Recognition:

- Gift of appreciation presented to your company at the Kids Day appreciation celebration



\$2,500 "Kid at Heart" Sponsorship

Newspaper Advertising:

- Sponsor listing included in "Today is Kids Day" ad in The Fresno Bee on March 5th in more than 400,000 printed copies
- Sponsor listing included in "Thank You" advertisement following the event

Social Media and Web Presence:

- Sponsor listing included on Valley Children's Kids Day webpage
- Sponsor listing included on Kids Day online registration page
- Sponsor listing on the Valley Children's Facebook page, Valley Children's Healthcare Foundation Facebook page and Valley Children's Healthcare Foundation Instagram page

Recognition:

- Gift of appreciation presented to your company at the Kids Day appreciation celebration



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Sponsorship Form

This gift is being given by: Individual(s) Business/Organization

Mr. / Mrs. / Ms. / Dr. First M.I. Last

Business / Organization Name

Address

City State Zip

Email Home Phone Work Phone

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\$10,000 – "Super Kid" (Logo Required)

\$5,000 – "Big Kid" (Logo Required)

\$2,500 – "Kid at Heart"

I/we intend to honor this commitment unless prevented by circumstances beyond my/our control. I/we will be notified by Valley Children's should they be unable to honor any part of this agreement.

Signature

Date



Valley Children's Healthcare Foundation
9300 Valley Children's Place, PC 17
Madera, CA 93636
Phone 559-353-7100 • Fax 559-353-7160
Foundation@valleychildrens.org

If you do not want to receive further fundraising communications from Valley Children's Healthcare, please contact Valley Children's Healthcare Foundation, 9300 Valley Children's Place M/S PC17, Madera, CA 93636; call 559.353.7100; or email Foundation@valleychildrens.org.

Method of Payment

I have enclosed a check in the amount of \$ _____
(Please make checks payable to **Valley Children's Healthcare Foundation.**)

I authorize Valley Children's to charge my credit card:



Credit Card Number

Expiration Date

Name as it appears on card

Signature

Please email logos to foundation@valleychildrens.org
in the following file formats: Vector .EPS or Native Adobe Illustrator .AI