



**The 31st Annual Kids Day**  
 Benefiting Valley Children's Hospital  
**Tuesday, March 6, 2018**

**SCHOOL CHALLENGE**

Kids Day is coming and **WE NEED YOU!** More than ever, we need the support of schools and businesses around the Central Valley to help make this year's Kids Day the best we've ever had!

This is a great way to give your students the opportunity to make a difference and make a **BIG** impact in their community! Your business can participate in a variety of ways:

- Organize fundraising events throughout the year that will add to your total Kids Day contribution.
- Pre-order newspapers and have them delivered to your school. Have students pre-sell Kids Day papers to friends & family to be taken home with them on Kids Day.
- Sell newspapers on Kids Day- **March 6, 2018**
- Collect donations at your school in a coin canister.

If your school raises the most amount of money for Kids Day, you can win a rally with George, the official Valley Children's Hospital mascot! Elementary, Middle School and High School divisions compete respectively within their own categories.

First place in the competition includes:

- Guest appearance of Valley Children's mascot at school rally to thank students for their support.
- A commemorative gift recognizing your dedication to Valley Children's Hospital.
- Recognition in the Fresno Bee Thank You page, published after Kids Day.
- A special invitation to attend the Kids Day Victory Celebration.

**Yes!** We want to sign up to be a part of the 2018 Kids Day School Challenge Competition.

1. Our goal is to raise \$\_\_\_\_\_for the kids at Valley Children's Hospital.
2. Our school would like to order \_\_\_\_\_ Kids Day papers.

My school works with a Fresno Bee representative. Name: \_\_\_\_\_

3. We will pick up our Kids Day papers the morning of Tuesday, March 6<sup>th</sup> after 6:00a.m., at Distribution Site \_\_\_\_\_ (see provided location list).

Please complete the contact information form below:

Advisor Name:		
Business/Group:		
Address:	City:	Zip:
Work Phone:	Fax:	
Email:		

Questions? Please contact Molly Marquez, Manager, Annual Development  
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