



The 31st Annual Kids Day
 Benefiting Valley Children's Hospital
Tuesday, March 6, 2018

BUSINESS CHALLENGE

Kids Day is coming and **WE NEED YOU!** More than ever, we need the support of schools and businesses around the Central Valley to help make this year's Kids Day the best we've ever had!

This is a great way to give your employees the opportunity to make a difference and make a **BIG** impact in their community! Your business can participate in a variety of ways:

- Organize fundraising events throughout the year that will add to your total Kids Day contribution.
- Pre-order newspapers and have them delivered to your office. Have employees pre-sell Kids Day papers to friends & family to be taken home with them on Kids Day.
- Sell newspapers on Kids Day- **March 6, 2018**
- Collect donations at your business in a coin canister.

If your business raises the most amount of money for Kids Day, you can win a special gift from George, the official Valley Children's Hospital mascot! Small (less than 10 volunteers) and large team (a team of 10 or more) divisions compete respectively within their own categories.

First place in the competition includes:

- A commemorative gift recognizing your dedication to Valley Children's Hospital.
- Recognition in the Fresno Bee Thank You page, published after Kids Day.
- A special invitation to attend the Kids Day Victory Celebration.

Yes! We want to sign up to be a part of the 2018 Kids Day Business Challenge Competition.

1. Our goal is to raise \$ _____ for the kids at Valley Children's Hospital.
2. Our company would like to order _____ Kids Day papers.
 My company works with a Fresno Bee representative. Name: _____
3. We will pick up our Kids Day papers the morning of Tuesday, March 6th after 6:00a.m., at Distribution Site _____ (see provided location list).

Please complete the contact information form below:

Advisor Name:		
Business/Group:		
Address:	City:	Zip:
Work Phone:	Fax:	
Email:		